

# GLOBE2

## Executive Briefing

### KPN Logistics Group Ransomware Breach — Lessons for Every Business

In June 2023, KPN Logistics Group — a £95M turnover logistics company with 900+ employees — was hit by a devastating ransomware attack. Despite ISO 27001 certification, cyber insurance, and previous phishing awareness training, the company collapsed within three months. Over 730 jobs were lost, and no ransom was paid.

<b>Impact</b>	<b>Details</b>
Employees affected	730 job losses
Business closure	September 2023
Ransom demand	\$2M – \$5M
Systems compromised	Core transport & warehouse platforms
Backups compromised	Yes — including offsite copies

### Key Lessons for Business Leaders

- Cybersecurity must be a **board-level priority** — IT risk is business risk.
- **Test, don't assume** — disaster recovery and backups must be stress-tested regularly.
- **Enforce MFA** and secure password policies across all systems.
- Benchmark your **MSP's capabilities** and demand evidence of security controls.
- Prepare for **when**, not **if** — ransomware threats are growing in sophistication.

### 5-Step Cyber Resilience Checklist

- ✓ Put cybersecurity on every **board meeting agenda**.
- ✓ **Test** disaster recovery and business continuity plans now.
- ✓ **Enforce MFA** and secure all endpoints.
- ✓ Schedule **independent security assessments** and penetration testing.
- ✓ Work closely with **MSPs, insurers, and leadership teams** to align strategy.

**Final Takeaway:** "If cybersecurity isn't on your agenda, you're inviting trouble." The KPN Logistics breach shows how a lack of preparedness can be catastrophic.